

## Meet the Designers



Koncept was born when Peter Ng and his two sons, Kenneth Ng and Edmund Ng, joined forces in 2002 in order to harness years of manufacturing and industrial design experience.

Since then, the family-operated team continues to employ a multidisciplinary approach to design by embracing modern, minimalist lines while maintaining rich functionalities, thus striking the perfect balance between form and function. Together, they designed one of the first practical LED desk lamps on the market- Koncept's signature Z-Bar light, which was selected into the permanent collection of Die Neue Sammlung, the state museum for design and applied arts in Munich, Germany.

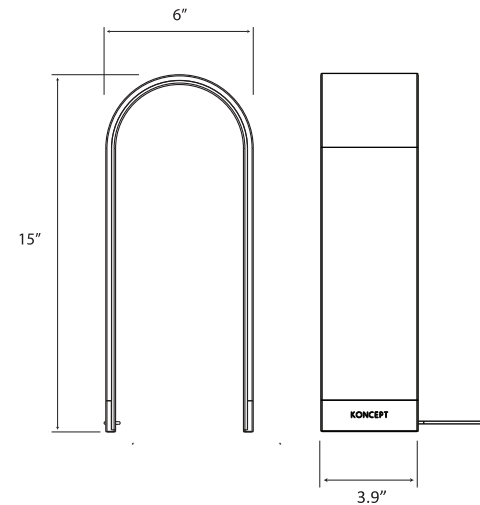
The team at Koncept has designed a range of award-winning products which has significantly influenced by pioneering in the LED task lighting design industry. Their works have been featured in major press such as TIME Magazine, Oprah Magazine, and Interior Design Magazine, etc. To date, their designs have won 37 international design awards including the Red Dot Design Award, "The Best Inventions Of The Year" by Time Magazine, iF Design Award, and the Good Design Award.

## Environmental Considerations

Fully recyclable aluminum  
Water-based paint  
LEDs do not contain mercury  
Low power consumption  
LEED credit eligibility

## Details

7.25 W watts consumption  
50,000 hours lifespan  
2,700 K light color  
Continuous dimming  
10' cord  
Metallic Black/Silver



# KONCEPT

[koncept.com/MrnTall](http://koncept.com/MrnTall)

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mr. n tall  
By Kenneth Ng, Edmund Ng  
2017



## Bigger is Brighter

The Mr. n tall is nearly double the height and double the brightness of the original, award-winning Mr. n

Turn on/off or dim with one touch on the bottom exterior of the lamp



## Seamless Light

The arched design provides a continuous, warm glow from top to bottom



## Charge It Up

Use the built-in USB port to charge any USB-compatible devices

